FULL TIME / PART TIME

MASTER’S PROGRAM
IN MANAGEMENT

kozminski.edu.pl/mim

KOZMINSKI UNIVERSITY
The uniqueness of the program lies in general management with a possibility of a choice of wide range specializations. The aim of this approach is to prepare students and shape their careers towards particular career paths: innovation management, management consulting, strategic management, human resources or even entrepreneurial career. The program is developed in a close cooperation with our corporate partners. From the initiative of Kozminski University the learning experience is designed to satisfy the needs of contemporary management reality. The intangible strengths of this program revolves around the mixture and diversity of faculty and peers.

Paweł Krzyworszeka PhD
Vice-Director of the College of Management and Finance

The Double Degree Program with Lancaster University Management School offers two complementary approaches to the study of management. Both Kozminski University and Lancaster University provide an extensive practical and theoretical approach, and a critical analysis of such theories. Thus, the program provides a diverse set of skills and the ability to adapt to different cases relevant for students who are starting their career in the business world. The program is a great opportunity for students who seek to gain practical insight into business management and broaden their educational horizons. Both Kozminski University and Lancaster University provide all the facilities and sufficient environment to study and have highly qualified staff that is open to help with any problems. Also, the diverse student life offers an immersive experience by fostering a collaborative and inclusive environment with students from around the world.

Karolina Bojarska, Poland
Kozminski University student

There is definitely something special about Kozminski University. During our classes, taught by professors with years of practical experience, there was an exceptional balance between theoretical approaches and hands-on projects. The direct contact with caring professors and the small number of students within each class, created an environment of dynamic exchange. Besides all academic competencies learned in class, it is the personal growth which impressed me the most at KU. Due to its inspiring environment with students from all around the world and various projects throughout the year, you are constantly encouraged to develop your personal skills and find your real strength along the way. Within my Double Degree Master’s Program in Management with Católica-Lisbon I had the opportunity to study abroad for one year, adding yet another competitive edge to my profile. Without the amazing experience at KU I would not have earned two international diplomas, have lifelong friends and business contacts around the globe and have the great confidence to start my own business today.

Kamil Kuklis, Germany
Kozminski University alumni
**Main Information**

<table>
<thead>
<tr>
<th>Level of studies</th>
<th>Graduate</th>
</tr>
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<tr>
<td>Type</td>
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<td>Time to complete studies</td>
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<td>Language used</td>
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<tr>
<td>ECTS credits</td>
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**Specializations**

- Strategic Management
- Innovation Management

* Specializations will launch provided that the required amount of students sign up.

**Master's Program in Management**

The Master Program in Management at Kozminski University is designed to meet global market demand for qualified graduates with a wide range of business skills, knowledge of analytical tools, and the ability to apply them in the market context. Available specializations in strategic management, human resource management and management and consulting, as well as diversified plethora of elective courses, allow students to create their own learning path while enhancing their areas of interest. The program is delivered by a mix of teaching modules, practical experience through workshops, case study analyses, and research projects. It is designed, so that participants can either begin a career in business or continue their academic experience in a doctoral program. Students are also encouraged to participate in international exchange programs offered by the university so as to master the skills that are necessary to work in a multicultural environment.

In 2016 Kozminski University ranked 42nd in the Global Masters in Management Ranking published by "Financial Times".

**What You Gain from Your Studies?**

- Knowledge of leading strategic concepts and current research findings
- The skills and tools needed for a successful creation, evaluation, and implementation of new competitive strategies
- The ability to handle complex business challenges within a budget and time limits
- Communication and negotiation skills (public presentations, teamwork, multi-party and multi-cultural negotiations, outside-the-box thinking)
- Knowledge of techniques which fulfill HRM functions in contemporary national and international workplaces
- Knowledge of managing people in national and international contexts
- The skills and tools needed to conduct independent critical analyses of organizations, businesses, business models, and strategies
- The ability to evaluate management processes as a whole in versatile environments
- Knowledge of typical organizational problems and their diagnostics
- Effective communication with clients and an understanding of the basics of international commercial contracts
Double Degree Master’s Program in Management with Católica-Lisbon

Founded more than 40 years ago, CATÓLICA-LISBON is a leading school of economics and management in Portugal. CATÓLICA-LISBON has a long-standing reputation for innovative teaching and rigorous academic research. The School is strongly committed to intellectual rigor, critical thinking, and academic excellence. CATÓLICA-LISBON has also outstanding connections to the corporate world and a high level of corporate involvement in the School. The achievements of the alumni indicate that the School’s mission of developing outstanding graduates for high-level careers in business and economics is being fulfilled.

In this program students receive two diplomas from two top business schools:

- International MSc in Management from CATÓLICA-LISBON
- Master in Management, specialization in Strategic Management from Kozminski University

The International MSc in Management prepares students for exceptional international careers. The program complements solid foundations in core management areas from business consulting perspective with a strong international component.

Throughout this program, students will study at two top business schools and receive two diplomas: 1 from each school. The 1st year will be spent in Warsaw, Poland and the 2nd year in Lisbon, Portugal. This is the perfect opportunity to increase international exposure and experience two different European cultures at the best business schools of both countries. Two students will be chosen per year to participate in this program after completing the first semester of the Master’s Program in Management.

What You Gain from Your Studies?

- An understanding of organizational behavior and structure
- Analytical and critical thinking skills
- A creative approach to problem solving
- Decision-making skills
- Persuasive communication both written and oral
- Numeracy and the ability to research, interpret and use business and financial data
- Self-reliance, resourcefulness, and the ability to manage time, projects and resources
- Assessment of the causes and effects of economic and other external changes
- Global approach to economics, business and management
Double Degree Master’s Program in Management with Lancaster University Management School

A degree in management will provide you with a structured insight into the theoretical and practical dimensions of organizations, management and the changing external environment in which they operate. By tracing the roots of the subject in the social sciences, and putting that into the context of modern business and current organizations, you will develop a deep understanding and appreciation of the complexity and diversity of management processes in competitive environments. Students can choose three different specializations:

- Logistics & Supply Chain Management
- Information Technology, Management & Organizational Change
- Human Resource & Knowledge Management

An extra advantage of this program is the fact that you will spend one year abroad at Lancaster University.

Lancaster University Management School is a triple-accredited, world-ranked management school, consistently among the UK’s top ten. Lancaster was recently ranked one of the top ten most vibrant cities in the UK, thanks to its established art scenes and dynamic student population.

It is one of the safest, most historical cities in the UK. With 12,000 students at the Lancaster Campus, the University is big enough to offer an exciting student experience but small enough to be supportive and friendly.

What You Gain from Your Studies?

- Self-management and self-awareness
- Critical thinking competencies
- Problem solving and interpretive skills
- Effective written and oral communication
- Using IT in business applications
- Numeracy and quantitative skills
- Project management competencies
- The ability to conduct research into business and management issues
Double Degree Master's Program in Management with Hull University Business School

Hull University Business School offers an opportunity to meet academics, who are creating world-class research, use industry-standard software, and put skills into practice through real-life practical business case studies. A holistic approach to business – ‘Connected Thinking’ – is applied across teaching, learning and research. This fresh perspective enables students to recognize important dependencies, increase awareness of the wider organizational context and global business environment, develop insight to identify and solve problems and implement change.

Double Degree Master’s Program in Management with Hull University Business School gives the possibility to join the second semester of one of three MSc programs offered by University of Hull: MSc in Economics and Business, MSc in Money, Banking and Finance and MSc in Human Resource Management.

The program is open to 5-7 students. Applicants are chosen after their first semester of Master’s Program in Management through their high academic achievement (GPA) as well as their academic involvement.

What You Gain from Your Studies?

- Specialist expertise in chosen fields
- Knowledge of the best practices available
- Transferable personal and professional skills, helping you to become highly employable
- Economic skills relevant to business through the study of quantitative methods and the economic analysis of business data
- Knowledge and understanding of both economic principles, and business analysis applications
- Understanding of finance and banking sectors and their importance to the functioning of economies and markets around the globe
- Ability to recognize and address ethical dilemmas and corporate social responsibility issues
- Understanding the contribution to organizational success made by effective human resource management

Double Degree Master’s Program in Management with KEDGE Business School

Double Degree Master’s in Management with KEDGE Business School is an excellent opportunity to develop competences in one of the most prestigious business schools in France after completing 3 semesters of Master in Management Program.

A one semester long, intense experience will give students the opportunity to develop their expertise with one of four specialized tracks: Global Management, Finance, Supply Chain and Marketing (70% in French).

Great emphasis is put on the professional experience acquired by the students, whom are required to complete a 20 weeks internship.

The Career Center at KEDGE Business School provides students with support in the progression of their desired career path. The program is open to 3 students. Applicants are chosen after their first semester of the Master’s in Management Program through their high academic achievement (GPA) as well as their academic involvement.

What You Gain from Your Studies?

- Knowledge on leading strategic concepts and current research findings
- Knowledge of the best international case studies and practices
- Skills and tools to address diversity management challenges
- Skills and tools needed for successful formulation, evaluation, and implementation of new competitive strategies
- Ability to anticipate and respond to the rapidly changing environment pressures
- Ability to handle complex business challenges within a budget and time limits
- Competencies in multicultural management
- Conflict solving tools and interpersonal skills
- Ability to reach your goals by creating effective action plans
- Skills and tools needed to conduct independent critical analyses of organizations, businesses and business models, and strategy
- Ability to evaluate managerial processes as a whole in a versatile environment
Double Degree Master’s Program in Management with ESCP Europe

Established in 1819, ESCP Europe is the oldest business school in the world. Its mission is to develop the next generation of transnational business leaders, preparing them to embrace the opportunities offered by cultural diversity.


Through a combination of innovative pedagogy, cross-campus programs and a research-active faculty, ESCP Europe is an essential contributor to the development of the transnational management culture so essential in today’s global business environment.

A strong emphasis is made on gaining practical experience by the students and as a result 40 weeks of internships are integrated into the Master’s Program in Management with ESCP Europe. This ensures that students leave the program with not only a world-class academic qualification, but also the invaluable intercultural practical experience top recruiters are looking for.

Students can do these internships in any country of the world.

Kozminski University Master’s Program in Management students can join the final year of studies in Master’s Program in Management at ESCP Europe, Paris campus. The program is open to 5 students. Applicants are chosen after their first semester through their high academic achievement (GPA) as well as their academic involvement.

The double degree offer is not contractual and may be subject to change.

What You Gain from Your Studies?

- In-depth knowledge of state-of-the-art techniques in management and the business world
- Advanced knowledge within the different fields of intercultural management
- Practical experience achieved through case studies, field projects and internships
- Ability to live and work in a highly multicultural and international environment
- A global perspective on today’s economy
Core Courses
- Management in Context & Contemporary Management Theory
- Macroeconomics and Business Economics
- CSR
- Application of Mathematical Statistics

Major Courses
- Innovativeness and Creativity
- International Business Strategy
- International Marketing
- Entrepreneurship & New Venture Development
- International Business Law
- Psychology in Management
- Leadership
- International Business Environment
- Cross Cultural Management
- Research Methods
- Accounting for Strategic Decisions
- Operations Management

Additional Courses
- Elective Courses
- Dissertation Seminar

Specialization in Strategic Management
- Strategic Marketing
- Mergers & Acquisitions
- Strategic Negotiations
- Consulting Project
- Strategy Classics: Competitive Advantage and Value Creation
- Strategic Management Game

Innovation Management
- Designing Innovative Organizations
- New Product Development Process and Innovative Project Management
- Innovative Research Techniques and Knowledge Acquisition
- Design Thinking and Service Design in the Innovation Processes
- Innovative Management Lab
- Strategy of Innovation

Courses are subject to change.

Opportunities of participation in programs with international partners are open to students who apply after their first semester of the Master in Management Program. Criteria for being accepted into the program is GPA (Grade Point Average) along with participation of extra-curricular activities within Kozminski University.

”FINANCIAL TIMES” rankings

Business School Rankings
64th “Financial Times” European Business Schools Ranking 2017

42nd “Financial Times” Global Masters in Management 2016
Why Study at Kozminski?

Kozminski University is a leading higher education business school which holds three international accreditations: AACSB, EQUIS & AMBA. Kozminski University also received a special distinction from the Polish Accreditation Committee in regards to management, administration and law programs.

According to national rankings “Perspektywy” along with the international ranking of “Financial Times” KU is the best Polish business school and is the leader among universities in Central Europe. It is one of the most internationalized universities in Poland. Over 8000 people study on the undergraduate, graduate, doctorate and postgraduate programs.

Another aspect of internationalization at Kozminski University are our lecturers. Many are from foreign countries: the UK, USA and Russia to name a few. Our lecturers have guest lectured abroad at prestigious institutions such as Harvard University, Oxford University and Berkeley University.

Warsaw – the Capital of Poland

Warsaw, the rebuilt capital of Poland, has transformed over the last years into a sprawling urban and commercial center now inhabited by more than 1.75 million people of all ages and nationalities. Full of contrasts, Warsaw appears never to run short of challenges and opportunities both for professional growth and rich social life.

Housing numerous international corporations such as Goldman Sachs, JP Morgan Chase, Citi, KPMG, and AXA as well as playing host to diverse multinational business and cultural events, Warsaw amazes with a haunting, yet functional, combination of traditional and ultra-modern tendencies.
Career Opportunities after Your Studies

- A strategy consultant with a deep understanding of strategy and its context: environmental analysis, financial analysis, and organizational diagnosis
- A corporate strategy planning specialist
- A high-potential manager
- A human resource management specialist in both domestic and international companies or in public administration
- A consultant in a company specializing in recruitment and selection, headhunting, and modern HRM systems
- A management consultant for major consulting companies
- A high level manager on the CEO track
- A business analyst

Career Development and Alumni Relations Office

Kozminski University offers its students not only academic opportunities but also strives to facilitate their careers. To this end, KU Career Development and Alumni Relations Office offers KU students and alumni expert advice and support at the early stages of their professional life.

Student and alumni services include, but are not limited to, organization and coordination of:

- Workshops and events
- Student internship and job fairs
- Student meetings with company representatives
- On-site company visits
- Career counselling
- Networking events for both students and alumni
International Exchange Program

A fundamental element of studying at KU is taking advantage of the exchange programs. Every student, who has finished their first year of studies, speaks the required foreign language and has good academic records can go on exchange.

KU implements exchange programs for students and professors within the framework of bilateral agreements with universities outside of the European Union. KU is also a beneficiary of the European Erasmus+ program for the 2014-2020 term which supports the mobility initiative. This program offers a subsidy for an exchange for a semester/year to one of our partner universities.

Tuition Fees

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<tr>
<th>Masters Program in Management</th>
<th>Tuition per semester (in PLN)</th>
<th>Tuition per semester (in 5 installments, in PLN)</th>
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<tbody>
<tr>
<td>FULL TIME</td>
<td>10,950</td>
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<tr>
<td>PART TIME</td>
<td>8,700</td>
<td>1,760</td>
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<td>ADMISSION FEE: 950 PLN</td>
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<td>ADMISSION FEE FOR NON-EU CANDIDATES: 1,450 PLN</td>
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Required Documents

- Bachelor diploma with a transcript and its copy
- Translation of foreign diplomas into Polish or English (by a sworn translator)
- Application form (available on our website www.kozminski.edu.pl)
- 1 photograph (same as for a national ID or passport)
- Copy of a national ID or passport
- Confirmation of payment of the admission fee
- Medical certificate (for foreigners) and its sworn translation
- A copy of insurance and visa will be required upon arrival (for foreigners).
- One reference letter
- CV

Dana Duda
danaduda@kozminski.edu.pl
admission@kozminski.edu.pl
tel. +48 22 519 22 69

This brochure, in accordance with art. 71 of the Civil Code, is an invitation to further negotiations.
Possibility of continuing education:
You can continue your education on a doctorate level or in postgraduate courses.

Postgraduate courses at Kozminski University in foreign languages:
- Management Program in Corporate Finance
- LLM in International Commercial Law
- Transition Manager Academy
- Business Studies in English
- Wirtschaft auf Deutsch