



Business School
Rankings



KOZMINSKI UNIVERSITY

MANAGEMENT

KOZMINSKI.EDU.PL/BIM

BACHELOR PROGRAM



International accreditations:



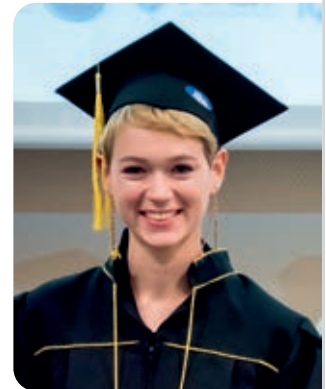
As the leadership and entrepreneurial oriented business school located in the heart of Europe, Kozminski University decided to carry out its flagship program in management. The core concept of it lies within the combination of generalizability of contents with individuality of approach and interactive peer learning. This golden rule is carried throughout the studies and recognized by potential employers.

Paweł Krzyworzeka, PhD
Vice-Director of the College of Management and Finance

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I graduated my Bachelor in Management at Kozminski University in 2016. I chose to study at Kozminski because it is one of the best business schools in Europe and it has a great position in the "Financial Times" rankings. Moreover, the fact that Kozminski is triple-accredited is a guarantee of quality. I know my diploma will be recognized by professionals when I start my career. What also motivated me to study at Kozminski, was the opportunity to live in one of the major cities in Europe with amazing places to visit, important history to discover; and a large choice of activities to do. I strongly recommend Kozminski to all students having an interest in business, whether they are from Poland or any other country in the world. The way of learning perfectly combines both theory and practice, and the University not only focuses on developing your knowledge, but your personality and character as well.

Lucie J. Borne, France
Kozminski University alumni



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One of the most important parts of each university is an academic staff. The Kozminski University definitely has that advantage. Well-experienced and highly qualified lecturers always tend to conduct the theory with practical background, which is really crucial for students who are at the beginning of their career ladder. The excellent educational facilities of our university are very useful for constantly developing. Also, the location in Warsaw city gives lots of awesome benefits for a person who likes diversity.

Zhanarbek Omurbekov, Kyrgyzstan
Kozminski University alumni





! MAIN INFORMATION	
Level of studies	Undergraduate
Type	Full time
Time to complete studies	3 years
Title received	Bachelor
Language used	English
ECTS credits	180

Specializations*

International Management:

- Organizational Behavior – Network Analysis
- Internationalization of Business
- Cross-cultural Communication
- “Born Global” Entrepreneurship
- Organizational Diagnostics and Analysis

Entrepreneurship:

- New Venture Creation
- E-Business
- Family Business Development
- Entrepreneurial Marketing
- International Entrepreneurship

Marketing:

- Marketing Research
- Strategic Brand Management
- Internet Marketing
- Strategic Marketing Management
- Innovations in Marketing

* Specializations will launch provided that the required amount of students sign up.

Who Are the Studies for?

The three-year Bachelor Program in Management (equivalent to a BSc or a BComm degree) is designed for students who are interested in pursuing managerial and entrepreneurial careers in both domestic and international companies. Its objective is to provide students with a solid foundation in management, finance, accounting, human resource management, and other business related areas in a real-world setting. Guided by our accomplished faculty, students acquire the comprehensive knowledge, practical skills, and analytical tools needed to establish a successful enterprise or perform effectively as a manager.

The program enables students to choose a specialization in Entrepreneurship, Marketing or International Management. Each specialization offers its participants the opportunity to gain a deeper knowledge and to fine tune the skills within specific areas of management necessary to successfully confront the numerous challenges when pursuing an international professional

Lecturers

Another aspect of internationalization at Kozminski University are our lecturers. Many are from foreign countries; the UK, USA and Russia to name a few. Our lecturers have guest lectured abroad at prestigious institutions such as Harvard University, Oxford University and Berkeley University.

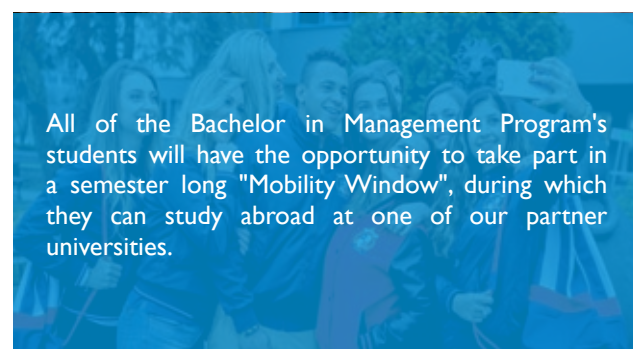
Double Degree Bachelor Program in Management with KEDGE Business School

This is an ambitious program designed for the best students interested in gaining international experience during their Bachelor program. The top 15 students with the highest GPA (Grade Point Average) and school involvement will be chosen to participate in this prestigious program.

The objective of the program is to provide students with a solid foundation in management and other business-related areas in a real-world setting. This program gives students the opportunity to develop their knowledge and skills for two semesters at KEDGE Business School.

Guided by accomplished faculty students acquire the comprehensive knowledge, practical skills, and analytical tools needed to establish a successful enterprise or perform effectively as a manager. On top of regular course work students will have an opportunity to participate in courses regarding the wine industry management along with workshops and tours through various wineries in and around the area of Bordeaux.

This opportunity is open to students who apply after their first semester of the Bachelor in Management Program. Criteria for being accepted into the program is the GPA (Grade Point Average) along with participation in extra-curricular activities within Kozminski University.



	Business School Rankings	<h1>43rd</h1>	"Financial Times" European Business Schools Ranking 2018	<h1>20th</h1>	"Financial Times" Global Masters in Management 2018
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Career Opportunities after Your Studies:

- A manager in branches of foreign Polish enterprises
- A specialist in foreign market development
- An international cooperation specialist in public/local administration offices and in the non-governmental sector
- A leader of international projects
- An entrepreneur who pursues opportunities on the international market
- An entrepreneurial leader in different organizations
- A marketing specialist – ready to work in both domestic and international environments, small and medium sized companies, interactive or marketing research agencies, public institutions as well as corporations
- A junior marketing manager responsible for the development of brands in local, domestic, or international markets
- A marketing consultant with in-depth knowledge of the newest concepts and marketing tools
- An entrepreneur prepared for the succession of the family business

Internships

A three-week long professional internship is mandatory for all students and has to be thematically related to the field of studies.

Career Development and Alumni Relations Office

Kozminski University offers its students not only academic opportunities but also strives to facilitate their careers. To this end, KU Career Development and Alumni Relations Office offers KU students and alumni expert advice and support at the early stages of their professional life.

Student and alumni services include, but are not limited to, organization and coordination of:

- Workshops and events
- Student internship and job fairs
- Student meetings with company representatives
- On-site company visits
- Career counselling
- Networking events for both students and alumni

FT
FINANCIAL
TIMES

Business School
Rankings

17th

"Financial Times" Global Masters
in Finance 2018

74th

"Financial Times" EMBA
Ranking 2018

Why Study at Kozminski?

Kozminski University is a leading higher education business school, which holds three international accreditations: AACSB, EQUIS & AMBA. Kozminski University also received a special distinction from the Polish Accreditation Committee in regards to finance, management, administration and law programs.

According to national rankings "Perspektywy" along with the international ranking of "Financial Times" KU is the best Polish business school and is the leader among universities in Central Europe. It is one of the most internationalized universities in Poland – where over 1500 international students from around 80 different countries study. Over 8000 people study on the undergraduate, graduate, doctorate and postgraduate programs.

Warsaw – the Capital of Poland

Warsaw, the rebuilt capital of Poland, has transformed over the last years into a sprawling urban and commercial center, now inhabited by more than 1.75 million people of all ages and nationalities. Full of contrasts, Warsaw appears never to run short of challenges and opportunities both for professional growth and rich social life.

Housing numerous international corporations such as Goldman Sachs, JP Morgan Chase, Citi, KPMG, and AXA as well as playing host to diverse multinational business and cultural events, Warsaw amazes with a haunting, yet functional, combination of traditional and ultra-modern tendencies.



What You Gain from Your Studies?

- Practical skills and analytical tools needed for the creation of a new business venture
- Entrepreneurial skills and knowledge required to take advantage of available opportunities and tackle the problems of business development
- Knowledge and skills needed to become an entrepreneurial leader in various organizations (profit and non-profit)
- Knowledge regarding the specificity of family businesses and succession processes
- Creative thinking and problem-solving skills
- Practical knowledge of planning and conducting marketing activities in different organizations
- Skills and competencies in the use of Information and Communication Technology (ICT) marketing tools
- Practical ability to conduct marketing research projects – planning and implementation
- In-depth knowledge on how to explore new markets by means of international marketing activities
- Practical knowledge of contemporary trends in marketing (e.g. social media marketing, viral marketing, etc.)
- Knowledge regarding the international and intercultural aspects of management and organizations
- The ability to understand and work in an international/multicultural environment

International Exchange Program

A fundamental element of studying at KU is taking advantage of the exchange programs. Every student, who has finished their first year of studies, speaks the required foreign language and has good academic records can go on exchange.

KU implements exchange programs for students and professors within the framework of bilateral agreements with universities outside of the European Union. KU also is a beneficiary of the European Erasmus+ program for the 2014-2020 term which supports the mobility initiative. This program offers a subsidy for an exchange for a semester/year to one of our partner universities.

OVER **200** PARTNER
UNIVERSITIES
FROM AROUND THE WORLD

Tuition Fees

Bachelor Program in Management	Tuition per semester (in PLN)	Tuition per semester (in 5 installments, in PLN)
FULL TIME STUDIES	11 250	2 270
ADMISSION FEE: 85 PLN		

REQUIRED DOCUMENTS

- High school diploma issued by the high school and its copy
- Translation of foreign diplomas into Polish (by a sworn translator)
- Application form (available on our website kozminski.edu.pl)
- 1 photograph (same as for a national ID or passport)
- Copy of a national ID or passport
- Confirmation of payment of the admission fee
- Certificate confirming knowledge of English (IELTS: 6.0, TOEFL: 87, FCE: B2, LCCI: Level 2, PEARSON: B2)



Dana Duda
admission@kozminski.edu.pl
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POSSIBILITY OF CONTINUING EDUCATION:

You can continue your education on a graduate level or in postgraduate courses.

Master's programs available at Kozminski University:

- Management (full time / part time)
- Double Degree in Management with international partners
- Digital Marketing
- Finance and Accounting (full time / part time)
- Double Degree in Finance and Accounting with international partners
- Big Data Analysis
- Health Economics and Big Data Analytics

Postgraduate programs available at Kozminski University:

- Management Program in Corporate Finance
- Transition Manager Academy
- M&A, PE/VC in Central Europe



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