



Bsc in Economics and Business Administration

International Undergraduate Exchange Programme – Economics and Business Administration

Offered at **Campus Esbjerg**

Profile

The International Undergraduate Exchange Programme in Economics and Business Administration is offered at Campus Esbjerg and can be taken in the autumn semester from the 1st of September and/or in the spring semester from the 1st of February and contains a range of courses from the various bachelor programmes running at campus. It is possible to attend just one of the two semesters. The programme has run for many years and is attended by students from Europe, North America and Asia.

Why choose an International Undergraduate Exchange Programme in Economics and Business Administration?

A main theme within the programme is how to manage companies. The teaching is based on courses from general economics and general business administration as well as from sports economics & sports management.

The courses in the International Undergraduate Exchange Programme in Economics and Business Administration combine theory and practice to ensure a solid theoretical basis and practical tools readily employable at your home university and later in your first job.

The courses use a combination of group work, project work and lectures. The group of students in the courses is normally a size allowing interaction with the professor lecturing as well as discussions among the students. This is beneficial for your professional development as it enlarges the size of the active vocabulary which you can later use in discussing issues related to these fields as a part of your job.

Finally, you broaden your horizon because you meet and cooperate with students from other cultures as well as from other studies.

Campus Esbjerg is part of the University of Southern Denmark. The campus is situated in green surroundings close to the town centre of Esbjerg (a city with app. 80,000 inhabitants) which offers cultural, sporting and leisure activities, and a lively nightlife.

Structure

30 ECTS = 1 semester's workload

Courses in the programme (autumn)

- Business Research Methods, 5 ECTS
- Business Strategy, 5 ECTS
- Strategic Management Accounting, 5 ECTS
- Human Resource Management, 5 ECTS
- Sports Economics, 10 ECTS

One or two courses (up to 10 ECTS) can be left out and substituted by

- Hot topics in the experience economy, 10 ECTS

Courses in the programme (spring)

- International Financial Management, 5 ECTS
- Business to Business Marketing, 5 ECTS
- Sports Management, 5 ECTS
- Economic Evaluation of Projects in Sport and Events, 5 ECTS
- Eventmanagement 1, 5 ECTS
- Project Planning, 5 ECTS

One course (up to 5 ECTS) can be left out and substituted by

- Globalization Economics, 5 ECTS
- or
- Green Economic Growth, 5 ECTS

Entry requirements

- To follow courses at bachelor level you must have completed at least one year of studies (i.e., 60 ECTS).
- You must meet the entry requirements of the courses you wish to follow. You find the entry requirements in the description of the relevant courses.
- A good standard of English is required to become an exchange student at SDU because teaching typically involves student participation, class discussions, project work and student presentations. It means that you must have a command of the English language equivalent of the Danish B level in English. Exchange students can document it as follows:
 - The exchange student and the home university sign SDU's English Language Requirement Form to document the student's English skills. This form can be found in SDU's website and must be attached to the online application form.

For more information, please contact Int. Coordinator Anette Møller, Tel.: +45 6550 1502, e-mail: am@sdu.dk.