

Placement Offer Form

EMPLOYER INFORMATION	
Name of organization	GreenJinn Ltd.
Address	27b Bedford Hill
Postal Code	SW12 9EX
City	London
Country	United Kingdom
Website	www.greenjinn.com
Number of employees	5
Year of foundation	2014
Contact person	Agnieszka Krawczyk
Department / Function	Marketing
Short Description of the Company	GreenJinn is a fast growing early-stage startup based in London. We've developed and launched an app, which provides supermarkets customers with personalised coupons and cashback on good quality, healthier groceries.

	<p>We're a customer-centric, innovative startup, following in our every-day cutting-edge business methodologies like Lean Startup, Design Thinking and Business Model Innovation.</p> <p>Our activity is currently focused on marketing and user acquisition, improvements of the mobile app, developing relationships with brands and supermarkets, customer service and daily operations.</p>
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PLACEMENT INFORMATION	
Department / Function	Marketing & Customer Service Specialist
Description of activities	<p>We're looking forward to growing our team and we have plenty of exciting work to do in various areas of our business, so it's a perfect opportunity to find out your unique strengths and skills, and improve them through practice. The purpose of this role is to engage GreenJinn's users through social media, influencers marketing and PR, increase the number of active users and ensure they have an outstanding user experience with the app, possibly also building business/sales partnerships with consumer packaged goods brands (CPGs).</p> <p>Your responsibilities would include:</p> <ul style="list-style-type: none"> - Social media management - Customer service - Preparing promotional initiatives - Participate in business development / app improvements initiatives <p>What you'll learn:</p> <ul style="list-style-type: none"> - Learn how to manage social media, digital marketing, analytics - Learn how to actively engage the audience and users, run an engaged community - Learn content creation basics (graphics, video, text) - Learn customer service best practices - Learn teamwork both with close team members (marketing) as well as technical team (developers) - Learn marketing of the mobile app basics, understand basics of technical problem solving - Learn user experience basics for mobile apps - Learn data analysis - Understand business innovation, Lean Startup, customer centric approach
Duration	3 months
Working hours / Weekly hours	9.30-6.30 (including lunch break)
City	London
Help with finding Accommodation	<input type="checkbox"/> Yes <input type="checkbox"/> No <p>We can give some advice and hints, but we won't find the flat for the student. Not sure if it applies as Yes or No :)</p>

Financial Contribution	<input type="checkbox"/> Yes (if Yes, please specify the amount) EUR...../month <input checked="" type="checkbox"/> No
Other	

REQUIREMENTS	
Oral and written language skills	<input checked="" type="checkbox"/> English (level:) fluent <input type="checkbox"/> German (level:) <input type="checkbox"/> French (level:) <input type="checkbox"/> Spanish (level:) <input type="checkbox"/> Italian (level:) <input type="checkbox"/> Russian (level:) <input type="checkbox"/> Other (level:)
Computer skills	Advanced
Drivers license	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Other	Candidate profile: Essential skills: - Compassion and alignment with our mission to help shoppers afford healthier lifestyle; - Strong interest in at least one of the following: healthy lifestyle / healthy food, smart money management, tech & business innovations / mobile apps - Empathetic with excellent communication skills, both verbal and written, fluent writing in English - Understanding of social media (at least one of the following: FB, Instagram, Pinterest, Twitter, LinkedIn) - Some experience in creating content (at least one of the following: writing, graphic design, photography, video etc.) Soft skills: - Desire to learn, good organisational skills, able to prioritise and work on different projects - Honest and reliable - Curious and observant mind, 'never-giving-up', proactive approach, brave to speak out, proposing solutions/improvements - Creative mind, excited about new ideas

ADMISSION PROCEDURE	
Applications, steps of recruiting process	Send CV and cover letter to joinus@greenjinn.com . We will contact selected candidates for a skype interview, asking them to provide any additional materials to showcase their experience. If needed, we might ask the candidate to perform some simple task which would help us evaluate the candidate's strenghts. If we decide to accept the candidate, we will expect the candidate will move to London and start working as soon

	as possible - the latest at the end of November / beginning of December. We will expect full-time commitment during 3 months of internship.
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