



BACHELOR OF SCIENCE (BSc)

IN BUSINESS ADMINISTRATION

The BSc in Business Administration prepares young ambitious minds to play a leading role in shaping tomorrow's business world. Next to a solid academic program, Nyenrode provides students with an intense personal leadership development experience.

NYENRODE BUSINESS UNIVERSITEIT

• A university created for and by business

Nyenrode, the only private research university, was founded in 1946 by prominent business leaders of corporations such as Philips, KLM, Shell & Unilever. Nowadays, both our alumni and corporate network are still very powerful and spread over 100 countries.

• Academic rigor & practical relevance

Nyenrode provides an ideal combination of academic rigor and practical relevance by connecting our students with the business world on a daily basis.

• A Reward for Life

Combining sound theoretical knowledge, practical relevance and personal development allows our students to become responsible leaders; a foundation they can build on for a lifetime.



PROGRAM HIGHLIGHTS

• On-campus experience

The Nyenrode campus is a business laboratory where our students develop their passion for and understanding of business. Nyenrode provides a very unique experience as all our students live in an intimate setting on campus and they share a room during the first year of their studies.

• Personal development

Our small class size and personal attention allows us to fully focus on the personal growth of our students through activities such as personal mentorship and a personal leadership development journey.

• International exchange

By following a semester abroad, our students showcase independence, adaptability, communication skills and an international mindset.

• Sports to build a strong character

Having sports integrated in our program stimulates teamwork, learning from peers and a healthy body and mind.

• A network of friends for life

Our students create a unique bond as a result of living together in an intimate setting and being part of an active student association (NCV) which helps them cultivate strong personal and organizational skills.

REQUIREMENTS

A strong academic and personal profile including:

- Dutch high school VWO diploma (solid Mathematics level) or IB Diploma
- Other International diploma's: evaluated by NUFFIC/Exam Committee

Students who fulfill this criteria are eligible to apply for the program. In addition, students are required to take the Nyenrode admission's test (LTP) and be interviewed by Nyenrode representatives, in order to be admitted to the program.


OUR STUDENTS

Our students are ambitious, pro-active, curious and strive for personal development. Our small class size (30-35 students) allows us to pay special attention to each and every one of our students.

Key Facts

- Start of the program: August 2017
- Duration of the program: 3 years
- Investment: € 19,000 tuition fee per year
± € 305 accommodation per month (for a shared room)

FOR MORE INFORMATION AND UPCOMING EVENTS PLEASE CONTACT ILSE VAN VLIET

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