BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

DISCOVER YOUR LEADERSHIP POTENTIAL

LEADERSHIP,
ENTREPRENEURSHIP,
STEWARDSHIP

NYENRODE. A REWARD FOR LIFE
WHY NYENRODE?

FOR BUSINESS. BY BUSINESS
Nyenrode, the only private research university in the Netherlands, was founded in 1946 by prominent business leaders of corporations such as Philips, KLM, Shell and Unilever. Nowadays, our alumni and corporate network are still very powerful and spread over more than 100 countries.

DEVELOPING STRONG LEADERS
With the core values of Leadership, Stewardship and Entrepreneurship, Nyenrode develops leaders with the knowledge and necessary skillset to succeed in today’s business world.

A REWARD FOR LIFE
Combining sound theoretical knowledge, practical relevance and personal development allows our students to become responsible leaders; a foundation they can build on for a lifetime.

LEADERSHIP
Exercise constructive power and positive influence

STEWARDSHIP
Secure the well-being of individuals, teams, organizations and society

ENTREPRENEURSHIP
Drive ongoing renewal and innovation

ACCREDITATIONS
NYENRODE CAMPUS

The Nyenrode campus is dominated by a thirteenth-century castle. Situated in a 50 hectare estate, the campus comprises of a deer park, rose garden, a forest and ample sport facilities.

INTERNATIONAL BUSINESS LABORATORY
BScBA students will live on campus alongside students from the MSc in Management program. This will lead to student integration and inter-cultural communication. By experiencing an intense campus life, students will develop their strengths and improve their understanding of business.

NIEUWE COMPAGNIE VAN VERRE (STUDENT ASSOCIATION)
The NCV is a student-run organization that provides students with the opportunity to get out of their comfort zone and become an active member of the Nyenrode community. Students will also strengthen their organizational skills and entrepreneurial spirit by creating and managing various activities.

"THE BScBA FOCUSES ON MORE THAN INTELLECTUAL AND ACADEMIC DEVELOPMENT; THERE IS A STRONG EMPHASIS ON PERSONAL GROWTH AS WELL."

MARK SLAMAN
PROGRAM DIRECTOR
BSc IN BUSINESS ADMINISTRATION

The Bachelor program is a 3-year academic degree that prepares young ambitious minds to play a leading role in shaping tomorrow’s business world.

- **Personal development**
  Our small class size and personal attention allows us to fully focus on the personal growth of our students through personal mentorship and a personal leadership development journey.

- **International exchange**
  By following a semester abroad at an internationally recognized university, students become independent, adaptable, improve their communication skills and develop an international mindset.

- **Sports to build a stronger character**
  Having sports fully integrated in our program stimulates teamwork, learning from peers and creates a healthy body and mind.

- **A network of friends for life**
  Our students create a unique bond as a result of living together in an intimate setting and being part of an active student association (NCV) which helps them cultivate strong personal and organizational skills.

- **Develop your academic skills**
  Students will acquire the necessary academic capabilities as the program focuses on the development of research and analytical skills. You will learn to think critically and use problem-solving techniques in challenging situations.

### WORK DISTRIBUTION

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<th>Work Distribution</th>
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<tr>
<td>Self-Study</td>
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<td>Individual Assignments</td>
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<td>Group Work</td>
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<td>Interactive Lectures</td>
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### SPECIAL FEATURES

- **PERSONAL ACADEMIC MENTORSHIP**
- **MEET THE CEO SESSIONS**
- **NYENRODE COMPANY FAIR**
- **(OPTIONAL) LANGUAGE CLASSES**

### EVENTS

Learn more about the Bachelor of Science in Business Administration in our upcoming events:

- **Open Day**: get a complete overview of the program, meet current students and have a campus tour
- **Business Game**: solve a real-life business case and compete for a scholarship
- **Personal consultation**: have a personal talk with the BSc talent recruiters
- **Day with a student**: experience one day in the life of a Nyenrodian alongside current students

For more information, please visit nyenrode.nl/bsc
STUDENTS
Our students are ambitious, proactive, inquisitive and strive for personal development. Our small class size allows us to pay special attention to each and every one of our students.

CAREER PROSPECTS
- Master’s Degree in Business
- Master’s Degree in a different field**
- A career in business
- Start your own company

**Requirements vary per university

"WE ARE ON A JOURNEY TO DISCOVER OUR LEADERSHIP. THE JOURNEY IS TOUGH BUT IT WILL LIFT US UP TO A LEVEL WE COULD NOT HAVE FORESEEN."

MAXIME LEE
BScBA STUDENT
KEY FACTS

PROGRAM BREAKDOWN
- Start of the program: August 2017
- Duration of the program: 3 years
- Investment:
  - Yearly tuition fee: € 19,000
  - Accommodation per month: ± € 310
    (furnished shared room)

REQUIREMENTS
A strong academic and personal profile including:
- Dutch high school vwo diploma (solid Mathematics level) or IB Diploma
- Other International diplomas; evaluated by NUFFIC/Exam Committee

ADMISSION PROCEDURE
1. Apply to the BSc program via the application form on the Nyenrode website
2. Take an Admissions test (intellectual and personal competences)
3. Personal intake to assess your motivation and personal fit to the program

FINANCE
Nyenrode provides opportunities for young talents to win partial tuition fee scholarships. Contact us for more information about financing your studies.

“I WILL BE HAPPY TO HELP YOU REGARDING ANY QUESTIONS OR QUERIES YOU MAY HAVE. YOU CAN FIND MY CONTACT DETAILS AT THE BACK OF THE FOLDER.”

ILSE VAN VLIET
TALENT RECRUITER