KEDGE BACHELOR (professional Bachelor)

The same courses are offered both on our Bordeaux and on our Marseille Campuses

FALL SEMESTER

- Management Financier
- Contrôle de Gestion
- Techniques de négociation
- TOEIC 12h
- LV2 E-learning 24h

Semester to be attended:
- either fully in French
- either fully in English

SPRING SEMESTER

- Entreprise et Leadership
- Mondialisation et Développement Durable
- Système d’information de gestion
- RH et management d’équipe
- Applied financial case studies
- Management applied to regional industries
- International marketing
- Supply chain management
- Cross cultural management
- Globalized HRM
- Corporate strategy

Semester entirely taught in English

LV2 = Number of credits

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