

## MARKETING INTERNSHIP

JacTravel is one of the world's premier suppliers of online hotel bookings and inbound travel services to the tourism sector. With over 35 years specialist experience, JacTravel offers a wide range of group and FIT services.

We are presently looking for candidates for a 3 month internship within our Marketing department.

You should have a good knowledge of English, good organisational skills and be interested in an internship within a friendly, but very busy and energetic environment.

Your responsibilities could include:

- Market research (calls to clients, surveys, competitor analysis – compiling this information, analysing the results and proposing new approaches based on the feedback and data)
- Email marketing analysis (reporting on previous campaigns, contacting unsubscribe agents, tidying up hard bounces with sales etc, suggesting new approaches, sourcing deals to promote)
- Email distribution lists, (general maintenance and tidy up, helping to prepare ivector for the import of JacHotels clients – targeted on improving campaign performance)
- Managing and storing files (organising the shared access of documents within the department, presentations)
- Managing our image library, labelling images for “easy-find”, sourcing new imagery, ensuring only licenced image stock is used for commercial purposes

Normal attendance to the office from Mon-Fri: 09.00-17.30 with one hour for lunch.

We will need to certify that any intern who is placed with us fall under one of the following categories:

- a. Students working as a required part of a UK based further or higher education course

b. Workers participating in the European Community Erasmus Programme, or in the Comenius Programme (work done for an employer must be part of this scheme)

All of the following must apply:

1. The intern placement must form part of the student's curriculum (and must therefore be applicable to the student's course)
2. The intern must maintain their status as a student
3. The intern must not be considered to be a worker or employee
4. The placement must last less than one year

Our offices are based in Hammersmith, London W6 which is a short walk from the London Underground Piccadilly, District and Hammersmith & City lines and Kentish Town, London NW5, Which is a short walk from the London Underground Northern Line and Thameslink Line.