Exchange Studies at the
Faculty of Business and Economics

Heinrich Heine University Düsseldorf
Welcome

The Faculty of Business and Economics at the Heinrich Heine University Düsseldorf is one of the newest and, in terms of student and teacher numbers, also one of the smallest business and economics faculties in Germany. Comparatively small groups enable good personal interactions between teachers and students, adding to a positive learning experience. The focus is on sharing and discussing current issues in business and economics. This prepares students in the best possible way for a future career in enterprises, national and international organisations, government agencies as well as for further education and research.

The faculty is structured in a way that students have the opportunity to interact and network with each other, further adding to a positive learning experience and giving students the opportunity to attain skills that go way beyond their studies. Of course, the bachelor and master degree programs are accredited by renowned agencies such as AQAS (Agency for Quality Assurance through Accreditation of Study Programs) and ASIIN (Accreditation Agency for Study Programs in Engineering, Informatics, Natural Science and Mathematics).

Düsseldorf is perhaps not a traditional university town; yet it provides students, particularly those studying Business or Economics an ideal surrounding. With almost 600,000 inhabitants, the state capital of North Rhine-Westphalia is an economic hub for trade, industry and services. It is for this reason that the university has extensive connections and contacts in various industries offering internships and other work related experience. From a cultural perspective, Düsseldorf is a mix of “Rhenish” lifestyle and international flair! This gives students a perfect balance between a high standard of living and great career prospects.

In 2007, the Faculty of Business and Economics benefited from a large donation from the “Schwarz-Schütte” family foundation, allowing the faculty to build its new building “oeconomicum”, in 2011. Moreover, the donation contributed to the founding of the Düsseldorf Institute for Competition Economics (DICE), which currently works with 7 professors and more than 20 members of staff.

In addition to this, teams of students from our faculty take part in various international case study competitions every year. In the world’s oldest and largest “MBA International Case Competition” at Concordia University John Molson School of Business in Montréal, Canada, the teams from Heinrich Heine University not only do very well, but they have also won the much desired Team Spirit Award on a number of occasions. Teams from the faculty have also successfully taken part in the “Corporate Credit International Case Competition” at the Aalto University School of Economics in Helsinki, Finland.

Of course, the members of the faculty publish their research in national and international peer-reviewed journals. In addition, they regularly present their latest research at national and international conferences.
Exchange Students

Exchange students can select among all modules listed in the catalogue of the BSc and MSc programs. Most of the modules contain several courses. Exchange students have the opportunity to select complete modules or individual courses. Some courses and complete modules are taught in English. For the most up to date information about courses and study programs for exchange students please visit our homepage for incoming students which can be found at www.wiwi.uni-duesseldorf.de/Studium/intStudien/Incomings.

Exchange students studying at the Faculty of Business and Economics are supported in various ways: For all questions regarding course selection and studies, students may contact the faculty’s exchange coordinators, Prof. Ulrike Neyer and Dr. Achim Hauck. For all administrative issues (registration, housing etc.) students can contact the International Office (Monika Lent-Öztürk). In addition to this, the ERASMUS Student Network (ESN) has set up a mentor program for all exchange students. In conjunction with the faculty’s student organisation "Fachschaft", ESN organises many trips and other events.

Study Programs

The Faculty of Business and Economics offers Bachelor of Science ("BSc") and Master of Science ("MSc") degree programs in Business, Economics as well as Business and Chemistry. In all degree programs, students can choose among a large number of elective modules that allow the students to direct their educational focus. A structured doctoral program in form of graduate programs for both Business and Economics is also currently underway.
Bachelor Studies

BSc Business
The BSc degree program in Business is a more general program entailing core elements of business management and related fields. Students are taught to independently develop their own solutions to business problems and identify complex interrelationships between all elements of business. The aim of the program is to prepare students for their future business career or a master degree program.

BSc Business and Chemistry
The interdisciplinary BSc degree program in Business and Chemistry integrates both basic business and chemistry knowledge. The aim of the program is to convey management know-how and chemical expertise. Students develop diverse skills that can be used at the interface between business management and chemistry.

BSc Economics
Students studying a BSc degree in Economics are taught fundamental models and methods of the subject. The students are equipped with the right tools to prepare themselves for their future career outside the academia or a master degree program. A strong emphasis lies on small groups which ensures exceptionally close contact between instructors and students.

Modules Offered in the Bachelor Degree Programs

The following modules usually comprise of several courses. Exchange students can either participate in individual courses or in complete modules.

Core Modules
- Fundamentals of Business Management, Sales and Procurement
- Financial Accounting
- Finance and Value Management
- Production and Logistics
- Introduction to Business Information Systems
- Fundamentals of Economics I (Microeconomics)
- Fundamentals of Economics II (Macroeconomics)*
- Economic Policy
- Mathematics I+II
- Statistical Methods I+II

Specialised Modules
- Organisation and Human Resource Management
- Banking and Insurance Management
- Investment and Financial Management
- Corporate Environmental Management
- Auditing and Controlling
- Business Taxation I+II
- Marketing
- Statistical Data Collection
- Markets and Public Economics
- Monetary and Exchange Rate Economics
- European Competition Policy
- Strategic and Empirical Competition Analysis
- Game Theory and Experimental Economics
- Institutional Economics
- Media Economics
- Empirical Economics*
- Consumer Policy
- Labour Market and Social Policy
- National and International Competition
- Competition and Regulation

Modules marked with a * are fully taught in English.

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Master Studies

MSc Business
The research oriented master program in Business aims to deepen students’ business management skills by teaching them how to structure and solve business problems as a whole. A wide spectrum of core and specialised modules allows the students to develop their methodological knowledge and to specialise on specific subjects fitting to their desired career path inside or outside academia.

MSc Business and Chemistry
The consecutive master studies program in Business and Chemistry extends the acquired knowledge attained in the bachelor studies program of Business and Chemistry on a more practical level. Students gain insight into the value-added processes and research activities of the chemical industry. In depth and specialised modules in both sciences enable students to work on complex problems and their interfaces.

MSc Economics
The research oriented master program emphasises analytical methods and quantitative analysis in the field of Economics.

Numerous core and specialised modules allow students to broaden and deepen their knowledge in specific areas of interest. This prepares students for a future career inside or outside academia.

Modules Offered in the Master Degree Programs

The following modules usually comprise of several courses. Exchange students can either participate in individual courses or in complete modules.

Core Modules

- Business Theory I
- Business Theory II
- General Economics I (Macroeconomics)
- General Economics II
- (Industrial and International Economics or Microeconomics)
- Methods of Empirical Economics
- Econometrics*

Specialised Modules

- Organisational Behaviour and Leadership
- Human Resource Management
- Auditing and Controlling
- Theory of Financial Services**
- Finance and Investment
- International Financial Markets**
- Marketing
- Business Taxation and Tax Management
- Sustainability Management**
- Business Psychology
- Management of the Arts and in the Cultural Sector
- Multivariate Statistics and Econometrics
- Strategic Competition Analysis*
- Monetary Economics**
- Empirical Competition Analysis
- Network Economics
- Game Theory
- Institutional Economics
- Experimental Economics
- Empirical Economics
- Advanced Microeconomics*
- Advanced Macroeconomics*
- Advanced Econometrics*

Modules marked with a * (**) are fully (partly) taught in English.

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Düsseldorf - State Capital of North Rhine-Westphalia

As part of the metropolitan region of the "Rhein-Ruhr" area, Düsseldorf is politically, culturally and economically one of the most important cities in Germany. The city, located next to the river "Rhein", is a center for finance and trade and is home to many large multinational companies, such as E.ON AG, Henkel AG & Co. KGaA and Metro AG. Düsseldorf is also home to many law firms, media companies and business consultancy groups, also to mention the recognised Messe Düsseldorf, host of more than 50 international trade fairs. The two large inland ports and its modern airport have also made Düsseldorf an international transport hub. Great shopping facilities in the "Königsallee" as well as the famous "Altstadt" and the international carnival have made the city internationally renowned. Multiple museums and galleries also contribute to the cultural life of Düsseldorf for both tourists and natives. For many years now Düsseldorf has been among the top ranked cities on an international level for its high quality of life. Düsseldorf incorporates both "Rhenish" warmth and urban educational and leisure activities.

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# Faculty of Business and Economics

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