



Exchange Studies at the
Faculty of Business and Economics

Heinrich Heine University Düsseldorf

Welcome

The Faculty of Business and Economics at the Heinrich Heine University Düsseldorf is one of the newest and, in terms of student and teacher numbers, also one of the smallest business and economics faculties in Germany. Comparatively small groups enable good personal interactions between teachers and students, adding to a positive learning experience. The focus is on sharing and discussing current issues in business and economics. This prepares students in the best possible way for a future career in enterprises, national and international organisations, government agencies as well as for further education and research.

The faculty is structured in a way that students have the opportunity to interact and network with each other, further adding to a positive learning experience and giving students the opportunity to attain skills that go way beyond their studies. Of course, the bachelor and master degree programs are accredited by renowned agencies such as AQAS (Agency for Quality Assurance through Accreditation of Study Programs) and ASIIN (Accreditation Agency for Study Programs in Engineering, Informatics, Natural Science and Mathematics).

Düsseldorf is perhaps not a traditional university town; yet it provides students,

particularly those studying Business or Economics an ideal surrounding. With almost 600,000 inhabitants, the state capital of North Rhine-Westphalia is an economic hub for trade, industry and services. It is for this reason that the university has extensive connections and contacts in various industries offering internships and other work related experience. From a cultural perspective, Düsseldorf is a mix of “Rhenish” lifestyle and international flair! This gives students a perfect balance between a high standard of living and great career prospects.

In 2007, the Faculty of Business and Economics benefited from a large donation from the “Schwarz-Schütte” family foundation, allowing the faculty to build its new building “oeconomicum”, in 2011. Moreover, the donation contributed to the founding of the Düsseldorf Institute for Competition Economics (DICE), which currently works with 7 professors and more than 20 members of staff.



Excellence in Teaching and Research

The Faculty of Business and Economics puts great emphasis on an outstanding learning experience for its students. Comparatively small groups in class and a good balance between theory and practice allow for more interactions between students further enhancing their learning experience. The Faculty of Business and Economics did exceptionally well in the most important university ranking within the German-speaking area, which was conducted by the CHE (Centre for Higher Education) in 2011. For example in the category “Studying and Teaching” the degree program Business Administration was ranked amongst the top five in Germany.

In addition to this, teams of students from our faculty take part in various internatio-

nal case study competitions every year. In the world’s oldest and largest “MBA International Case Competition” at Concordia University John Molson School of Business in Montréal, Canada, the teams from Heinrich Heine University not only do very well, but they have also won the much desired Team Spirit Award on a number of occasions. Teams from the faculty have also successfully taken part in the “Corporate Credit International Case Competition” at the Aalto University School of Economics in Helsinki, Finland.

Of course, the members of the faculty publish their research in national and international peer-reviewed journals. In addition, they regularly present their latest research at national and international conferences.

Study Programs

The Faculty of Business and Economics offers Bachelor of Science (“BSc”) and Master of Science (“MSc”) degree programs in Business, Economics as well as Business and Chemistry. In all degree programs, students can choose among a large number of elective modules that allow the students to direct their educational focus. A structured doctoral program in form of graduate programs for both Business and Economics is also currently underway.

Exchange Students

Exchange students can select among all modules listed in the catalogue of the BSc and MSc programs. Most of the modules contain several courses. Exchange students have the opportunity to select complete modules or individual courses. Some courses and complete modules are taught in English. For the most up to date information about courses and study programs for exchange students please visit our homepage for incoming students which can be found at www.wiwi.uni-duesseldorf.de/Studium/intStudien/Incomings.

Exchange students studying at the Faculty of Business and Economics are supported in various ways: For all questions regarding course selection and studies, students may contact the faculty’s exchange coordinators, Prof. Ulrike Neyer and Dr. Achim Hauck. For all administrative issues (registration, housing etc.) students can contact the International Office (Monika Lent-Öztürk). In addition to this, the ERASMUS Student Network (ESN) has set up a mentor program for all exchange students. In conjunction with the faculty’s student organisation “Fachschaft”, ESN organises many trips and other events.



Modules Offered in the Bachelor Degree Programs

The following modules usually comprise of several courses. Exchange students can either participate in individual courses or in complete modules.

Core Modules

Fundamentals of Business Management, Sales and Procurement	Fundamentals of Economics I (Microeconomics)
Financial Accounting	Fundamentals of Economics II (Macroeconomics)*
Finance and Value Management	Economic Policy
Production and Logistics	Mathematics I+II
Introduction to Business Information Systems	Statistical Methods I+II

Specialised Modules

Organisation and Human Resource Management	European Competition Policy
Banking and Insurance Management	Strategic and Empirical Competition Analysis
Investment and Financial Management	Game Theory and Experimental Economics
Corporate Environmental Management	Institutional Economics
Auditing and Controlling	Media Economics
Business Taxation I+II	Empirical Economics*
Marketing	Consumer Policy
Statistical Data Collection	Labour Market and Social Policy
Markets and Public Economics	National and International Competition
Monetary and Exchange Rate Economics	Competition and Regulation

*Modules marked with a * are fully taught in English.*

Last update: July 2011



Bachelor Studies

BSc Business

The BSc degree program in Business is a more general program entailing core elements of business management and related fields. Students are taught to independently develop their own solutions to business problems and identify complex interrelationships between all elements of business. The aim of the program is to prepare students for their future business career or a master degree program.

BSc Economics

Students studying a BSc degree in Economics are taught fundamental models and methods of the subject. The students are

equipped with the right tools to prepare themselves for their future career outside the academia or a master degree program. A strong emphasis lies on small groups which ensures exceptionally close contact between instructors and students.

BSc Business and Chemistry

The interdisciplinary BSc degree program in Business and Chemistry integrates both basic business and chemistry knowledge. The aim of the program is to convey management know how and chemical expertise. Students develop diverse skills that can be used at the interface between business management and chemistry.

Modules Offered in the Master Degree Programs

The following modules usually comprise of several courses. Exchange students can either participate in individual courses or in complete modules.

Core Modules

Business Theory I	General Economics II (Industrial and International Economics or Microeconomics)
Business Theory II	Methods of Empirical Economics
General Economics I (Macroeconomics)	Econometrics*

Specialised Modules

Organisational Behaviour and Leadership	Multivariate Statistics and Econometrics
Human Resource Management	Strategic Competition Analysis*
Auditing and Controlling	Monetary Economics**
Theory of Financial Services**	Empirical Competition Analysis
Finance and Investment	Network Economics
International Financial Markets**	Game Theory
Marketing	Institutional Economics
Business Taxation and Tax Management	Experimental Economics
Sustainability Management**	Empirical Economics
Business Psychology	Advanced Microeconomics*
Management of the Arts and in the Cultural Sector	Advanced Macroeconomics*
	Advanced Econometrics*

*Modules marked with a * (**) are fully (partly) taught in English.*

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Master Studies

MSc Business

The research oriented master program in Business aims to deepen students' business management skills by teaching them how to structure and solve business problems as a whole. A wide spectrum of core and specialised modules allows the students to develop their methodological knowledge and to specialise on specific subjects fitting to their desired career path inside or outside academia.

MSc Economics

The research oriented master program emphasises analytical methods and quantitative analysis in the field of Economics.

Numerous core and specialised modules allow students to broaden and deepen their knowledge in specific areas of interest. This prepares students for a future career inside or outside academia.

MSc Business and Chemistry

The consecutive master studies program in Business and Chemistry extends the acquired knowledge attained in the bachelor studies program of Business and Chemistry on a more practical level. Students gain insight into the value-added processes and research activities of the chemical industry. In depth and specialised modules in both sciences enable students to work on complex problems and their interfaces.

Düsseldorf - State Capital of North Rhine-Westphalia

As part of the metropolitan region of the “Rhein-Ruhr” area, Düsseldorf is politically, culturally and economically one of the most important cities in Germany. The city, located next to the river “Rhein”, is a center for finance and trade and is home to many large multinational companies, such as E.ON AG, Henkel AG & Co. KGaA and Metro AG. Düsseldorf is also home to many law firms, media companies and business consultancy groups, also to mention the recognised Messe Düsseldorf, host of more than 50 international trade fairs. The two large inland ports and its modern

airport have also made Düsseldorf an international transport hub. Great shopping facilities in the “Königsallee” as well as the famous “Altstadt” and the international carnival have made the city internationally renowned. Multiple museums and galleries also contribute to the cultural life of Düsseldorf for both tourists and natives. For many years now Düsseldorf has been among the top ranked cities on an international level for its high quality of life. Düsseldorf incorporates both “Rhenish” warmth and urban educational and leisure activities.



Contact

Faculty of Business and Economics

Address:

Universitätsstr. 1
Building 24.31
40225 Düsseldorf
Germany

Homepage:

www.wiwi.uni-duesseldorf.de/english

Homepage for Exchange Students:

[www.wiwi.uni-duesseldorf.de/
Studium/intStudien/Incomings](http://www.wiwi.uni-duesseldorf.de/Studium/intStudien/Incomings)

Dean: Prof. Bernd Günter

Secretary: Gabriele Esch

Phone: +49 211 81-13620

Fax: +49 211 81-15353

Mail: wiwi.fakultaet@uni-duesseldorf.de

Exchange Coordinators:

Prof. Ulrike Neyer

Phone: +49 211 81-11511

Fax: +49 211 81-12196

Mail: ulrike.neyer@uni-duesseldorf.de

Dr. Achim Hauck

Phone: +49 211 81-15342

Fax: +49 211 81-12196

Mail: achim.hauck@uni-duesseldorf.de

International Office

Address:

Universitätsstr. 1
Building 16.11
40225 Düsseldorf
Germany

Homepage:

[www.uni-duesseldorf.de/home/en/
international.html](http://www.uni-duesseldorf.de/home/en/international.html)

Head: Dr. Anne Gellert

Phone: +49 211 81-14107

Fax: +49 211 81-11334

Mail: gellert@zuv.uni-duesseldorf.de

Contact Person for Exchange Students:

Monika Lent-Öztürk

Phone: +49 211 81-10726

Fax: +49 211 81-11334

Mail: incomings@zuv.uni-duesseldorf.de

Faculty of Business and Economics

Business Administration

Prof. Christoph J. Börner

Financial Services

Prof. Guido Förster

Business Taxation

Prof. Klaus-Peter Franz

Auditing and Controlling

Prof. Bernd Günter

Marketing

Asst. Prof. Rüdiger Hahn

Sustainability and Corporate Responsibility

Prof. Raimund Schirmeister

Finance and Investment

Prof. Stefan Süß

Organisation and Human Resource Management

Prof. Gerd Rainer Wagner

Production Theory and Corporate Environmental Management

Statistics and Econometrics

Prof. Horst Degen

Prof. Peter Lorscheid

Economics

Prof. Ralf Dewenter

Empirical Competition Analysis

Prof. Tomaso Duso

Empirical Industrial Economics

Prof. Justus Haucap

Competition Theory and Policy

Prof. Ulrike Neyer

Monetary Economics

Prof. Hans-Theo Normann

Game Theory and Experimental Economics

Prof. Albrecht Michler

Economics

Prof. Heinz-Dieter Smeets

International Economics

Asst. Prof. Tobias Wenzel

Industrial Economics

Prof. Christian Wey

Competition and Regulatory Economics

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