



# SAVINGS UNITED

## Paid Internship in Online Marketing – Team Poland

Savings United is an international network of digital coupon marketplaces. We provide online coupons and offers to millions around the globe. Our team is excited about the emerging growth of the online market in Poland. Recently, we are offering attractive coupons to customers on kupon.pl and partner websites like newsweek.pl and radiozet.pl.

We are frequently looking for driven & hands-on students with very good language skills in Polish who are interested in doing their **compulsory internship** for **6 months** in an ambitious, international and fast-growing internet startup located at the famous river Elbe, Germany.

You would like to gain more knowledge in online marketing, affiliate marketing, and editorial work within a dynamic team with “entrepreneurial spirit”? We offer you the opportunity to take direct responsibility and experience steep and guided learning curves in the world behind e-commerce websites.

### Responsibilities:

- Assist in SEO activities (on page optimization, link building, keyword research)
- Promoting attractive deals to customers
- Monitoring and development of web content
- Market research and competitor analysis
- Managing the Affiliate networks
- Support in managing freelancers

### Requirements:

- The internship needs to be a mandatory part of your university courses
- Relevant field of study (Economics, Marketing, Communication, etc.)
- In addition to Polish, good English language skills
- Good MS Office knowledge
- You need to be committed, work independently and be a team player

### What we offer:

- Get a profound knowledge in the field of online marketing
- Learn to work with Google AdWords and Analytics, Moz Pro, MailChimp, etc.
- A responsible function in an exciting entrepreneurial environment
- A dynamic, young, well-trained team and a pleasant work environment
- Training through inhouse-workshops
- A monthly net income of 600€

### You are interested and already highly motivated to work for Savings United?

Please apply at our online portal <http://www.savings-united.com/career>. Your contact is Alena Nußbeck.