



SAVINGS UNITED

Paid Internship in Online Marketing – Team Italy

Savings United is an international network of digital coupon marketplaces. We provide online coupons and offers to millions around the globe.

We are frequently looking for driven & hands-on students with excellent language skills in **Italian** who are interested in doing their **6 months internship (compulsory)** in an ambitious, international and fast-growing internet startup located right at the famous river Elbe in Hamburg, Germany.

Responsibilities:

- Assist in SEO activities (onpage optimization, link building, keyword research)
- Market research and competitor analysis
- Strengthen the relationship with Affiliate partners
- Push the selling of Ad space (banners)
- Promoting attractive deals to customers
- Support in email marketing (newsletters, etc.)
- Development of web content

Requirements:

- The internship needs to be a mandatory part of your university courses
- Relevant field of study (Economics, Marketing, Communication, etc.)
- In addition to Italian, good English language skills
- Good MS Office knowledge
- You need to be committed, work independently and be a team player

What we offer:

- Get a profound knowledge in the field of online marketing
- Learn to work with Google AdWords and Analytics, Moz Pro, MailChimp, etc.
- A responsible function in an exciting entrepreneurial environment
- A dynamic, young, well-trained team and a pleasant work environment
- Training through in house-workshops
- A monthly net income of 600€

You are interested and already highly motivated to work for Savings United?

Please apply at our online portal via <http://www.savings-united.com/career>. Your contact is Alena Nußbeck. In case you have any questions regarding the application, feel free to contact us via jobs@savings-united.com

If you want to learn more about the company, please visit www.savings-united.com or get a good deal on www.sconti.com ;-)