**11 PROGRAMS FOR INTERNATIONAL EXCHANGE PARTNERS**

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* Where reciprocal agreement exists between Grenoble Ecole de Management and partner institution

**The opportunity for students to earn Credits while studying Business in the French Silicon Valley in Grenoble!**
A choice of English, French or Trilingual programs:

**Bachelor Level Year 2**
Certificate / Diploma in Business Studies (CBS / DBS)
This programputs a focus on operational activities within the firm such as the functions within the company and its surrounding. Courses relate to different company activities in the domain of finance, marketing, negotiation and sales, research and development and Human Resource Management.

**Bachelor Level Year 3**
Certificate in Global Management
This is the first year of the classic 3 year French Grande Ecole Master in Management programme taught entirely in English. Students will encounter the fundamentals of all of the key management disciplines within a master level programme but most subjects will be taught with an explicitly international slant.

**Trilingual program**
This program simultaneously combines the acquisition of foreign languages and the fundamentals of business management. Implementing CLIL (Content & Language Integrated Learning) pedagogy, courses are delivered in a well articulated and pertinent combination of English, French and Spanish OR German, where students use foreign languages to learn content and content to learn foreign languages. Trilingual students can then pursue this approach abroad to become fully operational business professionals, whatever the lingua franca!

**Bachelor in International Business (Double Degree)**
The BIB program puts its emphasis on the International aspects of business. The majority of the courses therefore take international aspects into account such as Intercultural Management, International Business Law and European Business Environment.

**French ‘Grande Ecole’ program - ESC 1A**
This program offers an immersion in the French business school with students that have gone through the highly selective entrance exam. The first year provides a fast track presentation of the key elements necessary for understanding of corporate life in France and in a multinational environment.

**Master Level Year 1**
Graduate Certificate in Global Management
This is the second year of the classic 3 year French Grande Ecole Master in Management programme taught entirely in English. The first semester involves a deepening of Masters level knowledge across the core management disciplines. In the second semester students will have a choice of specialist options including Cross Cultural Management, Public Relations, Ethics and Sustainable Development, EU studies etc.

**French Grande Ecole program – ESC 2A**
The first semester (autumn) is made up of compulsory subjects, whilst the second is comprised of specializations made up of 6 to 8 week periods during which the students choose to follow between 5 and 6 modules of 27 hours according to the credits needed (only valid for the exchange students). They specialize in subjects such as Finance, HRM, Strategy etc.

**Graduate Certificate in Global Technology Entrepreneurship**
This program educates participants to acquire an entrepreneurial and strategic vision in a globalized and technological world. Emphasis is put on the strategic management of innovation and performance, techno-entrepreneurship and international business. Highly selective, this program boasts the participation of many well reputed international experts.

**Master Level Year 2**
French Grande Ecole program – ESC 3A (Double Degree)
The third year starts with one semester of specializations (autumn) also made up of two 6 to 8 weeks periods, exchange students choose between 5 and 6 modules in the catalogue. The second semester is the last compulsory part before graduation. The students registered in 3rd year for a double-diploma will take their exams at the end of April.

**Graduate Certificate in Advanced Management :**
This is the final year of the French Grande Ecole Master in Management (Master) programme taught entirely in English. The first semester consists of specialist options and the second semester of core courses which offer a concluding synthesis of the key management disciplines.