

**EFEKTY KSZTAŁCENIA DLA KIERUNKU STUDIÓW ZARZĄDZANIE,  
STUDIA PIERWSZEGO STOPNIA – PROFIL AKADEMICKI  
(efekty w języku angielskim)**

<b>Efekty kształcenia dla programu: <u>Zarządzanie</u> Po ukończeniu studiów pierwszego stopnia absolwent:</b>	
<b>WIEDZA</b>	
	has basic knowledge in the field of management and related sciences, and understanding of relations occurring between them
	has basic knowledge about functioning of a company in international environment including specific character of cross-cultural and international management
	knows the principles of functioning of the organizations in market economy and understands the relations between them
	has knowledge of the role of entrepreneurs and entrepreneurship in economy and society
	has knowledge of legal regulations of EU institutions, their competences and relations between them
	has basic knowledge of human being behavior, social and psychological causes of behaviour of individuals in organization and social relations established and maintained in organizations and their environment
	has knowledge of managerial and entrepreneurial competences that influence effectiveness of their decisions, including psychological and organisational
	has knowledge of organizational and environmental analysis tools and methods, including techniques and methods of marketing analyses.
	has knowledge of methods and tools of collecting, analyzing and interpreting data
	possess knowledge of ethical norms, their sources, and different dimensions of their influence into organizations

	understands the idea of sustainable development and its consequences for an organization	
	has knowledge of change management process: it's scale, causes, stages and consequences.	
	has knowledge of evolution of organization theory, as well as a process of managerial methods and tools development	
	has knowledge of protection of industrial property and intellectual property rights	
	has knowledge of the legal requirements of starting and running a business	
	has knowledge of principles, methods and tools of preparing a business plan, combining knowledge from different disciplines	
	has knowledge of sources of strategic competitive advantage of a company on local and international markets and ways of it's building	
	has an ability to interpret correctly social phenomena (cultural, economic, legal, political)	
	is able to identify organizational problems, analyze them, and develop solutions using selected methods and tools	
	is able to analyze social phenomena and processes (cultural, economic, legal, political) and their influence on organizations	
	is able to evaluate the attractiveness of market opportunity for new business ventures applying theoretical knowledge and market data.	
	is able to use properly research methods in analysing phenomena and processes within an organization and society	
	is able to forecast processes and phenomena occurring in an organization and its environment	
	is able to apply legal regulations when managing organization	
	is able to analyze alternative solutions to specific problems within an organization pointing at their advantages and disadvantages and to recommend appropriate solutions	
	is able to design and conduct a research process to analyze identified research problems	
	is able to use the basic IT tools as well as apply them in data analyses	

	is able to prepare a high quality written business document in study language and other foreign language	
	is able to prepare a high quality oral presentation in study language and other foreign language using professional terminology in the field of management using multimedia presentation software	
	has linguistic skills in the field of management in accordance with European Language Levels (CEFR) for B2+ level	
<b>KOMPETENCJE SPOŁECZNE</b>		
	understands of the need of lifelong learning, and knows possibilities to develop personal competencies	
	is able to work in teams performing various social roles	
	is able to establish and maintain relations (network) in diversified environment, including cross-cultural relations	
	is able to defend his/her opinions and decisions	
	is able to set priorities in performing certain tasks in the process of organization management	
	is able to assess ethical and environmental consequences of the decisions made	
	is able to identify and assess dilemmas occurring in organization management	
	is able to conduct social projects taking different social roles	
	is able to identify and effectively fill the gaps in competences	
	is able to identify opportunities in the market in creative and innovative way	

