

**EFEKTY KSZTAŁCENIA DLA KIERUNKU STUDIÓW
ZARZĄDZANIE,
STUDIA DRUGIEGO STOPNIA – PRACOWNIA AKADEMICKI
(efekty w języku angielskim)**

Efekty kształcenia dla programu: <u>Zarządzanie</u> Po ukończeniu studiów drugiego stopnia absolwent:	
WIEDZA	
	has a broadened knowledge in the field of the management and related sciences, and understanding of relations occurring between them
	has a knowledge about organizational structures, their evolution, and change mechanisms
	has a deepened knowledge of functioning of a company in national and international markets, including legal regulations and relations between a company and other institutions in the market
	has a deepened knowledge regarding competitive strategies and cooperation among companies on the local and international markets
	has a deepened knowledge of the role of individual in creating organizational culture, and strategies of managing cultural diversity in international companies
	knows methods and tools of processes modeling within an organization, including decision making processes
	has a deepened knowledge of methods and tools of gathering, analysing and description of data used in decision making process in organization and society
	has a deepened knowledge of the systemic norms and rules that organize the social structure including their sources, nature and ways of influence
	has a deepened knowledge on intangible assets, including human assets for the development of an organization
	has a deepened knowledge of changes in the process of organization development, their external and internal determinants and methods of managing them

	has a knowledge of evolution of different views on selected areas of organization management and the influence of macroeconomic factors on management theories	
	understands the rules of intellectual property management and the necessity of their implementation	
	has a knowledge of internal and external factors of organizations development, including the principles of establishing new business ventures, both corporate and individual	
	has an ability to analyze, interpret and explain social phenomena (cultural, economic, legal, political) using relevant theoretical concepts and selecting adequate methods and tools of analyses	
	is able to make decisions on the basis of an analysis of information available	
	is able to formulate and verify research hypotheses	
	is able to apply advanced methods and tools required to analyze processes and phenomena within an organization and its environment, including methods of forecasting and modeling	
	is able to combine knowledge of various disciplines to analyze specific problems and is able to critically evaluate the usefulness of the knowledge	
	is able to develop and prepare the implementation of a strategy of company development (including marketing strategy) in dynamic environment	
	is able to develop a solutions to a given problem within an organization and critically assess the effectiveness of presented solutions and the effects of their implementation using appropriate systems of norms and rules	
	is able to create innovative solutions to an open problem and present it in a convincing way	
	is able to design the process of implementing a specific business problem solution within an organization	
	is able to carry out deepened analysis of a problem within an organization or its environment applying an appropriately selected research methods	
	is able to prepare a high quality written business document in study language and other foreign language, adjusting its content to its aims and the receiver	

	is able to prepare a high quality oral presentation in study language and other foreign language using professional terminology in the field of management and other related sciences	
	has the linguistic skills in the field of management in accordance with European Language Levels (CEFR) for B2+ level	
	understands the need of lifelong learning and has knowledge of methods and possibilities of enhancing skills and ability to justify the need of constant development of competences	
	is able to coordinate team work	
	is able to set the priorities for a team aiming at completing a given task	
	is able to identify and solve dilemmas in the management process and to assess the consequences for the stakeholders of an organization	
	is able to design and plan social projects aiming at achieving a specific social goals	
	is able to fill in competency gaps independently and critically, searching for various interdisciplinary sources	
	is able to select market opportunities based on their business attractiveness	
	is able to effectively defend his/her evaluations and opinions as well as suggested business solutions	
	is able to identify market opportunities for chosen organizations	