BLOOM IN BUSINESS
THE LEADING FLOWER SEMINAR IN POLAND

PROGRAMME

PART 1
13:00 - WELCOME
13:30 - OPENING
   Mr. Martijn Horn, Agricultural Counselor
   Mr. Clarence van der Putte
   Ms A. Czarzynska, Kozminski University
   Mr. R. Zandbergen
13:50 - DOING BUSINESS IN POLAND
14:10 - FACTORING IN THE FLOWERING INDUSTRY

14:30 - E-COMMERCE: THE MASTER FLORIST
14:50 - THE ART OF ADVERTISING FLOWERS
15:10 - POLISH MARKET INFORMATION

PART 2
15:30 - DISCOVER ŁAZIENKI PARK
16:00 - CLOSING

LOCATION
ŁAZIENKI PARK, UL. AGRYKOLI 1, WARSAW, POLAND

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RSVP
www.eventbrite.nl
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