Area of Business – Student services

Internship Position – Marketing and Sales Associate - SEO

Description of Internship –
- Analysis and identification of areas for optimization in meta data
- Search of trends, engagement, conversion and back-linking
- Create and implement an actionable plan and inform recommendations for improving inbound traffic to the company’s websites

Requirements –
- Self-motivated, hard-working and ambitious person
- Sales-oriented attitude
- Strong team work skills
- Advanced knowledge of the up-to-date SEO trends and developments

Language Requirements –
- English (fluent)
- Portuguese / Spanish or German is a plus

Remuneration –
- Performance bonus